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November 13, 2003

Lumpkin College of Business and Applied Sciences

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Recommended Citation

Lumpkin College of Business and Applied Sciences, "November 13, 2003" (2003). *Curriculum Committee*. 101.
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A. Troglia (John) moved to approve this program change with voting at the next meeting.

COURSE PROPOSALS AND REVISIONS IN FINANCE MAJOR – Effective Fall 2004

James Jordan-Wagner presented proposals for one new course and one revised course which would enable finance majors to focus in the area of personal financial planning. The new course is FIN 3300, Fundamentals of Financial and Tax Planning (3-0-3), and the revised course is FIN 4300, Retirement and Estate Planning (3-0-3). In September, 2003, the Certified Financial Planner Board of Standards, Inc. approved EIU's finance major, when completed with specified electives, as a Certified Financial Planner Board-Registered Program. Students who complete the finance major qualify to sit for the Certified Financial Planner (CFP) Examination. FIN 3300, 4300, and FIN 4220, proposed below, will be added to the list of courses from which finance majors must choose five. The catalog copy will include a statement indicating that students wishing to sit for the Certificate in Financial Planning (CFP) Exam must complete FIN 3300, 3900, 4200, and 4300.

Major John (Waskom) moved to approve the proposals for FIN 3300 and FIN 4300 as amended, along with the finance major revisions, with voting at the next meeting.

NEW COURSE PROPOSAL – FIN 4220 – Effective Fall 2004

James Jordan-Wagner presented the new course proposal for FIN 4220, Applied Securities Analysis (3-0-3). This course is currently being taught as a special topics course (FIN 4110). Since it has been offered two semesters under the special topics number, it needs to become a new course if continued to be offered.

Major John (Troglia) moved to approve FIN 4220, as amended, with voting at the next meeting.

PROPOSED REVISIONS TO ADVERTISING MINOR – Effective Fall 2004

Christie Roszkowski presented proposed changes to the new advertising minor whereby all business majors are excluded from double counting BUS 2750 in their major and the advertising minor. In addition to BUS 2750, CIS majors may also not double count CIS 3530 and MGT majors may also not double count MAR 3720. The advertising minor currently states that MAR majors may not double count BUS 2750, MAR 3720, MAR 3780 or MAR 3860.

Major John (Waskom) moved to approve the proposed advertising minor changes with voting at the next meeting.

REVISIONS TO SCHOOL OF BUSINESS POLICIES – Effective Fall 2004

Christie Roszkowski presented proposed changes to two current School of Business policies:

1. Drop the following statement currently included in the School of Business application criteria: "A student cannot be enrolled in any 3000-4000 level business courses at the time of application to the School of Business."
2. Add a statement as highlighted below to the following current School of Business policy on grading:
"Students may receive a grade in an upper division business course a maximum of two times. After a grade has been received in an upper division class at EIU, the School of Business will not accept subsequent transfer of an equivalent course from another school unless the School of Business has given prior written approval to enroll in the specific course at the specific university, which must be AACSB-I accredited."

The above items will be forwarded as Executive Action to CAA. However, in case they are returned to this committee, Major John (Troglia) moved to approve the changes as proposed with voting later, if necessary.

NEXT MEETING

The next meeting will be December 4, 2003, at 9:30 a.m. in the Dean's Conference Room.

Kathy Bennett
Recorder